



Interactive Studio Presentation



Interactive Studio Presentation

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Interactive Studio Presentation

01

About Us

We are an interactive studio focused on content production, website development and online communities creation and administration.

Our main objective is to provide innovative solutions to our clients, by combining simplicity and creativity. We excel in offering a unique user experience to customers because we know the internet audience. We have been developing online contents, services and communities since 1997. Our team is composed by professionals with an extensive experience in Interactive Media. They are communication specialists, creative professionals, digital artists, designers, developers, producers and project managers. We left behind big corporations to create a flexible organization that allowed us to build closer, more solid and long term relationships with our clients. We share our own experience aiming to contribute with them on the creation of successful business ventures.

Management Team

Martin Enriquez | CEO & President

Martin has more than 11 years experience in management and administration of companies at a regional level. Before joining Digital Social Club he held the VP of Corporate Development position at Latin3, being in charge of L3 offices outside the United States. He managed a team with more than 80 professionals.

Previously, he acted as CEO at Ciudad Internet Brazil, Argentine Grupo Clarin first company outside Argentina.

Martin holds a degree in Media Production and Operation from ISER and a post degree in E-Commerce and Internet Marketing from Universidad de Belgrano.



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Marcos Icardi | Production Director

Marcos has more than 10 years experience in digital contents production. He's been a Production Manager at Latin3 managing Pepsi US Hispanic and Latin America digital channels.

Before that, he was Production Manager at Real Networks Latin America and General Production Manager at Ciudad Internet for Argentina, Mexico and Brazil.

He holds a degree in Social Communication and is a professor of Communication and Ideology at UNLZ, Buenos Aires, Argentina.

Pablo Jamilis | Contents Director

Pablo has been developing digital contents for Internet and other platforms for the last 15 years. He was Chief of Special Projects at the Grupo Clarin Internet Unit developing new products for Clarin.com, Olé, Ciudad Internet and Buscador Clarin.

Before, he held the position of Chief Editor for Ciudad Internet coordinating copywriting teams in Argentina, Brazil and Mexico.

He was also responsible for the online communications of the web services developed by the company.

Prior to that, Pablo was a copywriter in graphic media like Página 12, La Prensa and Página 30, among others.

He holds a degree in Social Communication from University of Buenos Aires, specialized in Public opinion and advertising.

Juan Llamosas | Creative Director

Juan has more than 10 years experience in audiovisual contents realization, including photography, graphic design and internet design.

He was Creative Director at Latin3, Ciudad Internet Mexico and Ciudad Internet Brazil.

His beginnings in the digital media industry started in Ciudad Internet Argentina, where he designed some of the firsts Web Portals and Services in Latin America.

Juan was founder and director of the audiovisual arts publication Clandestina.com, an e-zine that counted with the participation of more than 200 international artists.

Before joining Digital Social Club, he was in charge of an independent design studio dedicated to international clients from Europe, USA, Mexico and Brazil.

He is TV Director and Producer and holds a degree from TEA Imagen, Buenos Aires. Over the years Juan attended to several specialization courses in disciplines such as User Interface Design, Information Architecture and Interactive Design.



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Services

We integrate all the needed disciplines for content production, development, maintenance services, web site administration and online communities' management.

★ Content Production Services

News, Audiovisual, Events Coverage, Web Casts, Cell Phone Contents, Podcasts, Blogs.

★ Development

Web Applications, Social Networks, Intranets, Cell Phone Applications, Web Sites, Hot Sites, Landing Pages, CMS Development and Deployment.

★ On Line Marketing

Viral Marketing Actions, E-Mail Marketing Campaigns, Advergimes Development.

★ Research and Consulting

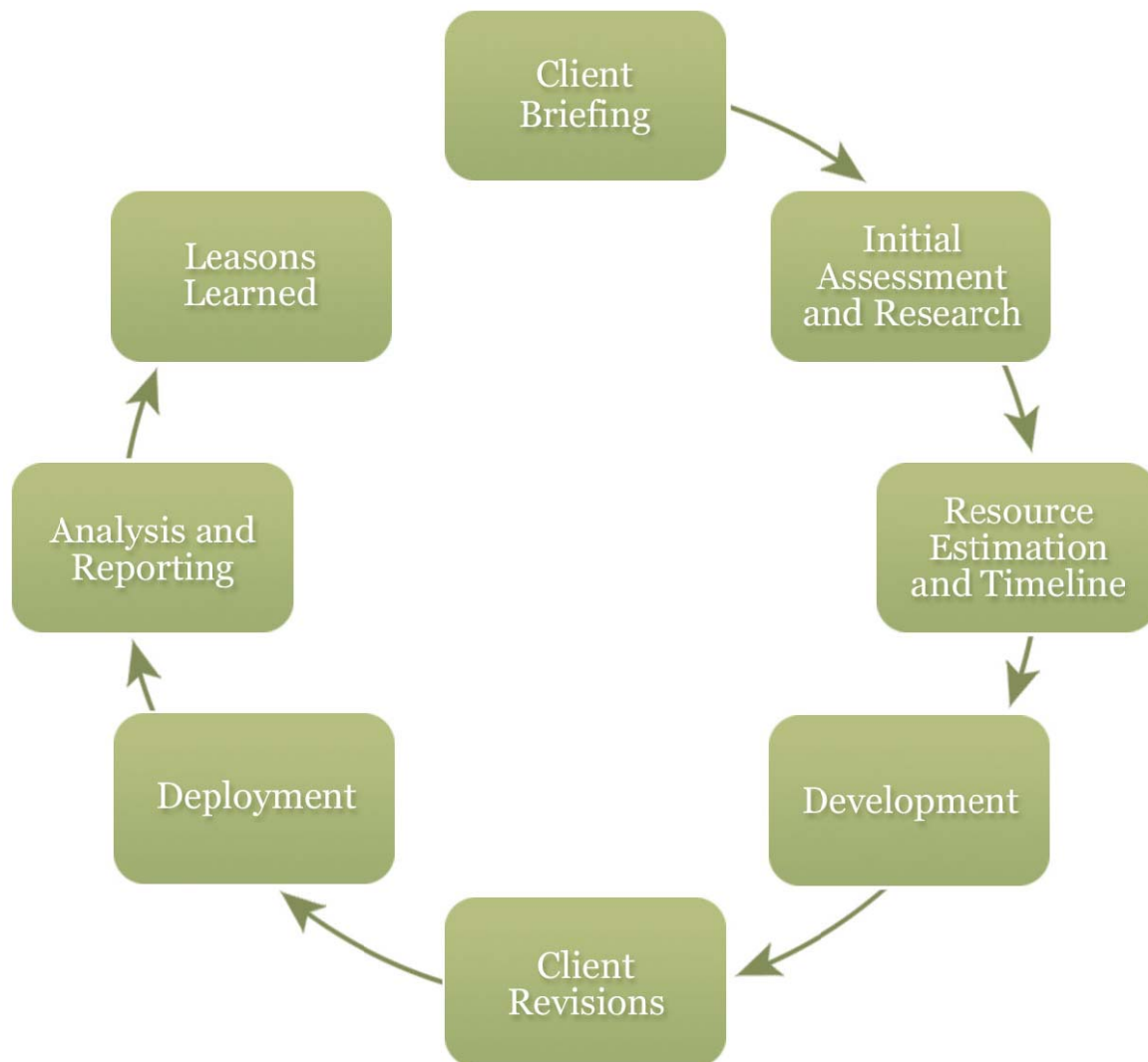
User Interface & Information Architecture, Contents Architecture, On Line Communities Planning, Search Engine Optimization and Web Analytics Services (In partnership with **Intellignos**).



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Methodology

We know that our work impacts on our client's image, therefore, to meet excellent quality standards and timelines is a must. To accomplish these goals we developed and implemented an operational methodology that allows us to manage every project with clear guidelines that guarantees not only on time delivery and excellent quality but also the "out of the box" thinking needed to provide a unique and innovative solution to every client.





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Works



Cyloop United States

Production, design, content implementation and management. Development of customers loyalty strategies and expansion of the website's community. Web Analytics, Business Intelligence and Search Engine Optimization Services.

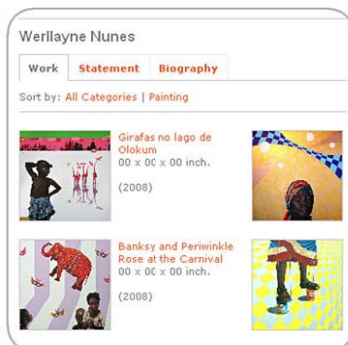
www.cyloop.com



Fundación ProTejer Argentina

Production, design, content implementation and management. Development of customers loyalty strategies and expansion of the website's community. Web Analytics, Business Intelligence and Search Engine Optimization Services.

www.fundacionprotejer.org



Diaspora Vibe Gallery United States

Production, design, content implementation and management. Development of customers loyalty strategies and expansion of the website's community. Web Analytics, Business Intelligence and Search Engine Optimization Services.

www.diasporavibe.com



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Organic Patagonia Cherries

Oscar Martin, president of Cooperative Neuquen, is working to have 100% of the cooperative's harvest certified organic within 10 years.

[Meet the Producers and Learn More](#)

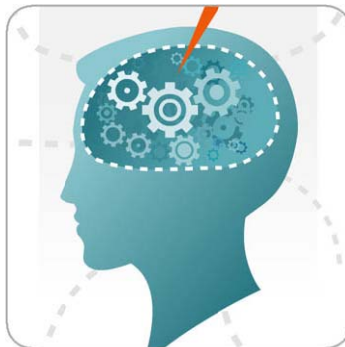
1. Cooperativa Fruticola Neuquen (c)
Fresh Cherry Cultivator

Social Facts:
Social Presences Generated: Beginning January 2009
Producing Community: Neuquen, Neuquen Province
Community Members: 1203
Producers: 21
Workers: 53
Certificate: [See Trade Certified](#)

Interrupción Argentina - United States

Design and development of the system of catalog of products, producers and stores. Search engine optimization Services. Development of the website and implementation of its blog.

www.interrupcionfairtrade.com



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Encontrá en ZonaJobs las mejores ofertas de empleo para Jóvenes Profesionales

Las grandes empresa de Argentina te están buscando

- Dominguez** Para Laboratorio Líder en la Industria Farmacéutica Supervisor de Control Físico Químico [Ver detalle del aviso / Postularse](#)
- baufest** Para Laboratorio Líder en la Industria Farmacéutica Supervisor de Control Físico Químico [Ver detalle del aviso / Postularse](#)
- Cubika** Para Laboratorio Líder en la Industria Farmacéutica Supervisor de Control Físico Químico [Ver detalle del aviso / Postularse](#)
- Bayton** Para Laboratorio Líder en la Industria Farmacéutica Supervisor de Control Físico Químico [Ver detalle del aviso / Postularse](#)

ZonaJobs Argentina

Development of the E-mail marketing campaign and ads pieces for La Nación.com job offers website. This campaign was designed and localized to run at a regional level in Argentina, Chile and Colombia.

www.zonajobs.com

CAREERXCHANGE
EMPANADA. THE POWER OF OUR PEOPLE

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When we stand with you, you stand out.

For Job Seekers
It's not easy to find the right job. Unless we find it for you.
Find a Job
Download a Timescard
Impress Your Interviewer
Build Your Resume

For Employers

Job Title	Experience	Loc
Western Territory Sales Manager	Experienced	FL -
HVAC Technical Support	Experienced	FL -
Merchandise Coordinator	Experienced	FL -
Assistant Controller	Experienced	FL -
I.T. Assistant	Experienced	FL -
Director of Back Office	Experienced	FL -
Business Development Manager	Experienced	FL -
Specialist Field Operations	Experienced	FL -

CareerXchange United States

Design and development of the Job Offers Website and of its system of content administration. Development of a tool that facilitates the creation of a resume.

www.careerxchange.com



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Clients



televisión
dominicana



centroaméricatv



Choose. Plan. Go.



DIASPORA VIBE GALLERY

Muchnik, Alurralde, Jasper & Asoc. | MS&L



Interactive Studio Presentation

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